

AMCA Jan 2013 Show Info

From: **AMCA** (AMCAHQ@comcast.net)

Sent: Fri 10/19/12 10:45 AM

To: amcahq@comcast.net

All, well here we are again planning for another AMCA Show - January 2013. The dates are the 19th & 20th, with set-up on Friday the 18th from 2 to 7pm. This will begin our 6th year of AMCA Shows thanks to your support! Looking at our growth statistics we have made allowances for additional tables. Given our projections for table reservations and public support we've decided to begin our updates & reminder emails a bit earlier..

Of course it is always better to make your table reservations early! This will permit us to consider your preferred location and any special requests you may have, as we begin to establish and finalize the floor plan. It's more efficient for us when planning, to work with confirmed reservations as far out as possible. That said the reverse is true...the longer you wait. AMCA has a cancellation policy so stated on the Table Reservation Form...So should you have to cancel we will refund your reservation fee. We will respect all email inquiries regarding tables, space availability, and locations, however we will be unable to confirm your reservation without a Table Reservations Form and appropriate fees. Pre-registration forms will be available at the Secretaries table for upcoming Shows.

Members will be notified by our Membership Chairman, with a courtesy email, if your membership has expired or is about to expire and provide you with a Renewal Form and the opportunity to renew. The renewal form can be included with your Table Reservations or mailed separately. All memberships end in December of the year affixed to the front of your badge. For example; If your badge reads "2012" you will need to renew as soon as possible but NLT the January Show. If you plan to reserve tables you must renew your membership in conjunction with submission of your Table Reservations Form.

For the January Show we have decided to hire a few young adults to manage the Secretaries Table, thus reducing the number of volunteers needed to support Show operations. We will still need volunteers to assist with Gun Check. Let me know if you are interest. Additionally, your AMCA 5yr pin for support, a small token of our appreciation, will be available at the Secretaries table as well. Thank you in advance!

"Behind the Scenes" We are: (1) working to have a Special Guest, (2) offering the public a 2-Day Pass, (3) assessing opportunities to improve our radio ad campaign, by running more spots and extending the number of run days and / or looking at other radio outlets with complimentary demographics. (4) expanding our publication ads and (5) changes in the works for our Show schedule in June 2013.

HOTEL RESERVATIONS

We have contracted with two hotels, the Double Tree by Hilton who recently bought the Radisson chain, so they are now co-located with the Hampton Inn, our usual contact hotel at 6000 Memorial Pkwy So., This link will take you to the Double Tree site where you can make a reservation. <http://doubletree.hilton.com/en/dt/groups/personalized/H/HSVMPDT-AMC-20130117/index.jhtml>. We have blocked 10 rooms at the Double Tree. 1-King / 2-Queen, 2 room suites @ \$87 per night + tax. Ph. 256-882-9400. Reservation must be made NLT 5 Jan 2013.

And the Hampton Inn where we also have 15 rooms, at the same location, \$82 per night +tax and with a complimentary breakfast. Ph. 256-882-2228. Reservations must be made NLT 5 Jan 2013. Please remember to tell them you are with AMCA to receive the reduced rate...

In closing, as we continue to grow not only in size but notoriety AMCA needs the help of its Members and non-Member that participate in our AMCA Shows, to help us police ourselves when it comes to adhering to our rules & regulations for the safety and enjoyment of the table holders and the public. We look forward to seeing you all in January...I will be sending you updates and important information monthly right up to SHOWTIME!!!

Best regards,

Tom