

AMCA Jan'09 Show Summary

From: **AMCAQH** (amcahq@knology.net)

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To: 'AMCAQH' (amcahq@knology.net)

Well.....I hope that all of you thought it was as good as I did! It goes without saying (but I will) the radio ads probably had the biggest impact on the attendance. Thanks to Mr. Fred Holland of Cumulus Radio (FM 92.5 WVNN/103.5 WZYP) for helping prepare the copy for the announcement and making it a success! We'll be doing that again, Saturday we had 509 paid adults and on Sunday around 150. Table sales was 119.

When the judging was completed Mr. Culver Johnson of Marietta, GA took 1st Place with his WWII German Forestry and Hunting display, Mr, David Rogers of Birmingham had secured 2nd Place with his Japanese display and Mr, Dan Lee of Brentwood, TN was awarded 3rd Place with his MG34 & MG42 Machine Gun display. Our Congratulations to the Winners! Putting together a display is a lot of work...I know first hand, so to everyone that had a display a the Show... remember without you we would be unable to educate the public regarding the historic significance of the militaria in our collections. Just one of our Missions! Thank You.

One unexpected boost was the photographer from the Huntsville Times, Mr Bob Gathany...that heard about the Show on the radio, (there I go again) and came by to take a peek! Well...Sunday in the Local/State section of the Times, second facing page to be exact, we got nearly a quarter page ad in color and I might add with Ronnie Darby's picture included at no extra charge! Free is Good! The Association has written a thank you letter to Mr. Gathany and we'll make certain that he gets invited to the next Show for a return engagement..by the way, he is a collector of photographic equipment. Go figure!

Boy Scout Troop 303 from Trinity United Methodist Church did well also and will be returning to support the next Show....So you ask, When is the Next Show? We will be discussing Lessons Learned and available dates (TBD) next week at our board meeting.

Dues/badge renewals went well. Those of you that prepaid and were unable to attend, we will mail out your new badges soon.

We also added 21 new members to the roles; Jim Stevens of Hartselle, Mark Zechiel of Birmingham, Scott McRae of Gurley, Richard Thompson of New Market, Ken Hislap of Huntsville, Gene Bishop of Union Grove, Mick Roney of Gurley, Ed Lawrence of Madison, Doug Wothke of Laceys Spring, David Fassett of Huntsville, Chris Hummel of Huntsville, Ted Fronefield of Huntsville, Steve Wood of Cullman, Kevin Malone of Madison, Terry Laudreth of Grant, Michael Coleman of Harvest, James Baird of Huntsville, Thomas Dobbs of Decatur, Richard Sheppard of Huntsville, Chris Fronefield of Huntsville, and Sharron Lacey of Wabash, IN. We hope that they enjoy being a member of the association and are able to attend many Shows. This brings your membership to 150.

Lastly, COL Tom Brown, U.S. Army (Ret), an AMCA Life Member, has invited me to attend a meeting of a number of local Veterans Organizations next month to speak about AMCA, in an effort to gain their support and attendance at future Shows.

As soon as we have a firm date for the next Show I will send out an announcement and Update the Website.

Thank you all for your support. AMCA in Growing!

Tom